



# National Seminar on 'Hospitality & Tourism Education in India: Current Status and Future Perspectives'

Programme Date: (Tuesday) March 17, 2015

**INSTITUTE OF HOTEL & TOURISM MANAGEMENT (IHTM)**

M. D. University Campus, Rohtak, Haryana, India – 124 001

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**Introduction:** Hospitality & Tourism Industry is growing at a phenomenal rate across the globe. Thus, the demand for trained human resources for the trade. As per UNWTO Report Hospitality, Catering & Tourism (HCT) is among the world's top creators of jobs requiring varying degrees of skills and allows for quick entry into the workforce for youth, women and migrant workers. It accounts for 30 per cent of the world's export services. With regard to the supply chain in the sector, one job in the core HCT industry indirectly generates roughly 1.5 additional jobs in the related economy. The UNWTO is expecting the sector's global economy to provide 296 million jobs in 2019.

Human Resource is probably one of the most important issues that can make or mar the organization of tomorrow. Education plays a pivotal role in developing Human resources. Recognising the importance of Hospitality & Tourism Education, Government of India has introduced these courses in formal education. Started in early 50's in India Hospitality education has covered about seven decades in skill development however the entry in university system has been about two decades back. The case of tourism education is also almost the same having witnessed its presence in university education in 1970's with PG Diploma and early 90's with introduction to Masters Degree Programmes.

Over the years, a variety of programmes have been introduced at School Level, Vocational Level, College and University level. There comes a challenge to discuss debate and have healthy deliberations on Current Status and Future Perspectives of Hospitality & Tourism Education in India. With this background, Institute of Hotel and Tourism Management proposes to organize this one day National Seminar.

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**The Seminar will have the following discussions:**

The topics include however, not confined to:

- Promoting Hospitality & Tourism Education in India: Attracting the youth for Higher Education
- Innovative Practices in Hospitality & Tourism Education in India:
  - ❖ Curriculum
  - ❖ E-Learning
  - ❖ Research & Development
  - ❖ Research Projects & Funding Agencies
  - ❖ Teacher Education
  - ❖ Teaching Methods
  - ❖ Technology Education
- Issues & Challenges for Hospitality & Tourism Education in India :
  - Higher Education
  - Open & Distance Education
  - School Education
  - Skill Development Programmes
  - Vocational Education

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**Call for Participation:**

The Organising Committee of Hospitality and Tourism Education Seminar invites all those persons associated with the tourism & hospitality Sector and interested in sharing experiences and approaches, in context to seminar theme, especially Researchers, Academicians, Managers and Professionals, Administrative people, Postgraduate and PhD students.

We will be pleased to generate an atmosphere where you can share your expertise, experience, and resources with your colleagues. The seminar shall have oral/ visual presentations. All, Participants will receive a certificate of participation from Institute of Hotel & Tourism Management, MDU Rohtak. Participation is on the basis of first-cum-first-served basis. For outside delegates the registration fees shall be Rs 500/-

## TENTATIVE PROGRAM (Tuesday; March 17, 2015)

TIME	IHTM Conference Hall
9.00 – 09.30	Registration
<b>09.30 - 10.30</b>	<b>Inaugural Session (Conference Hall)</b>
10.30 – 10.45	Group Photograph in Lobby Followed by Tea Break (IHTM Restaurant)
<b>10.45 – 01.30</b>	<b>Session -1 (Conference Hall)</b>
01.30 – 02.15	Lunch Break (IHTM Restaurant)
<b>02.15 – 4.00</b>	<b>Session- 2 (Board Room)</b>
4.00 – 04.30	Certificate Collection Registration Desk

### Speakers for the Programme: (Tentative)

Partial list of speakers from the leading global Hospitality & Tourism organisations:  
(In alphabetical order)

- Dr. Malay Biswas – Professor IIM Rohtak
- Dr. Swarup Sinha – Principal ITC Welcomgroup HMI Gurgaon
- Dr. Vinnie Jauhri – Principal - IIMT Gurgaon
- Mr. Mohd. Shahid – Principal – IHM Rohtak
- Mr. N.S Bhuie – Consultant NCHMCT, Ministry of Tourism, Govt of India
- Mr. Navneet Sharma – Principal - IHM Bhatnida
- Mr. Rajiv Mehrotra – Principal – IHM Kurukshetra
- Mr. Satvir Singh – Principal – IHM Faridabad
- Mr. Shahdian Ahmad – Manager HR – Mapple Emerald
- Mr. T K Rajdan – Principal – IHM Chandigarh
- Mr. Vikram Trivedi – General Manager, Kuoni New Delhi
- Prof. A.M Agrawal – Pro Vice Chancellor, GLA University Mathura
- Prof. Daleep Singh – Pro Vice Chancellor, SGT University Gurgaon
- Prof. Manjula Chaudhary – Former Chairperson, IITTM – Gwalior, Prof. DTHM – KUK
- Prof. Mohinder Chand – Professor Tourism & Hotel Mgmt, KUK.
- Prof. S.C Bagri – Ex Vice Chancellor Himgiri Zee University Dehradun, Professor  
Tourism & Hospitality, HNB Garhwal Central University Uttarakhand

### **About IHTM MDU Rohtak:**

Our industries are rooted in deep professional networks, first-class service and access to opportunities. So are we. Established in year 2007, IHTM is an integral part of MD University Rohtak. IHTM Proudly stands in the listing of Schools of World Directory of Tourism Education (World Tourism Directory). The Institute has quality infrastructure and latest learning resources supplemented by electronic equipments and a rich library. The students at the national & international level strive to seek admission in this Institute as their first choice. The Institute has been rated as No-1 Institute of Hotel Management in Haryana (GHRDC 2010) and amongst top Ten Potential Institutes of Excellence in India (GHRDC 2010, 2011 & 2013). The Institute received a prestigious grant of Rs 2 crores under Central Financial Assistance Scheme from Ministry of Tourism, Govt. of India in year 2011. The Institute has been ISO 9001:2008 Certified in 2012. IHTM is a perfect place to learn, work, play, relax, to live and grow to the full potential to herald the future today.

### **For nomination and more information, please contact:**

**Dr. Ashish Dahiya : Director**

**Institute of Hotel & Tourism Management, M. D. University Campus, Rohtak, Haryana, India**

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**W: <http://www.mdurohtak.ac.in/info/IHTM.html>**

**Ms. Jyoti & Ms Shilpi**

**Organising Secretary – NSHTE 2015**

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**Registration Form:**

Name in Capital Letters (*As to be mentioned on Certificate*)

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Designation.....

Institute/Company.....

Address for correspondence.....

City..... State .....

Country.....

Phone (Office)..... Mobile.....

E-Mail.....

Title of paper: .....

.....

Date.....Signature.....

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**For Office Use Only:**

Certificate No.....Prepared by.....

Details of Fees

Registration DD No .....Amount.....Dated.....

Certificate issued to .....

Received by ..... Signature & date.....



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**Feedback Form**

Your feedback about this year's activity will help us make improvements for the future activities. Please take the time to complete this and give it at the reception desk.

Your details (optional)

Your name: \_\_\_\_\_

Your Organisation: \_\_\_\_\_

**Over All** **Very Good** **Good** **Fair**

• How would you rate the entire event?

• How did you find the registration Process when you arrived at the Programme?

• The sessions of the programme were

• The facilities in the programme

***Please do Rate the following:***

• The Speakers

• The Contents

• The Audio Visual Aids

• Which of the Speakers was found to be Most effective & relevant:  
.....

• Would you recommend this event to your colleagues? Yes No

• How did you get to know about this Programme .....

• What was the purpose of attending this Programme (Pl Tick Appropriate)  
Content .... Networking ..... Growth & Development ..... Speakers.....

• Would you like us to organise such activities in near future too? If Yes, What topics should be added or discussed.....

• Would you like us to contact you for such activities in near future too? If Yes, Please give your email address: .....

Signature & Contact No (Optional)